Dog Grooming Website Plan

# Your Name: David Nichols

# Name of the Dog Grooming Business:

Paw Groomers

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Business Logo

Idea 2: Address

Idea 3: Phone Number

Idea 4: Operating hours

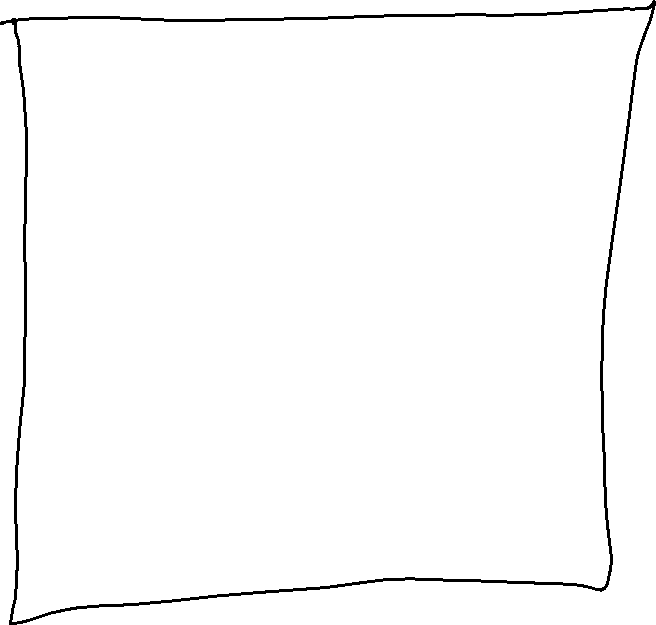
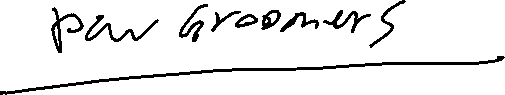
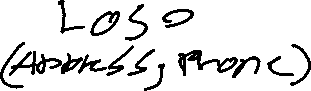
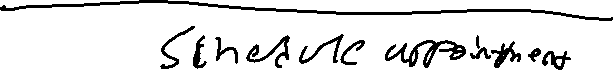
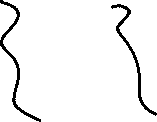
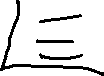
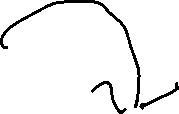
Idea 5: Schedule appointments

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Website is meant to schedule a dogs grooming appointment |
| Target Audience | Describe the target audience (age, gender, demographics) | Dog owners in the local area |
| Graphics | What graphics will you use on the website? | We will use the company logo and pictures of dogs that we have groomed |
| Color | What colors will you use within the site to enhance the purpose and brand? | A light color display with blue accents |
| Accessibility | How will the website accommodate people with disabilities? | It will have large text size and adjust for mobile |
| Project Timeline | Identify the project timeline | 1. Planning (one day) 2. Designing (one day) 3. Coding (one day) 4. Testing (one day) 5. deployment |

# Wireframe

Sketch the wireframe for the home page below.



# Site map

Create a site map for the website below.

Homepage

Header

Dropdown

Accounts

Contact information

Dog information

Appointments

Scheduled appointments

Reschedule

scheduled appointments

Cancel

scheduled appointments

Schedule appointments